

Development of para rubber seed oil as the efficient makeup remover

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The para rubber tree (*Hevea basilensis*) is an economically important tropical tree species that produces natural rubber, a valuable industrial raw material. Innovative products that are derived from by-products from the rubber production process, such as seeds, are important for the sustainability of the para rubber industry. Therefore we subjectively assessed para rubber seed oil for its makeup-removal efficacy and developed it into a makeup cleansing product with appropriate quality control measures for the cosmetic industry. The makeup-removal efficacy of para rubber seed oil was analyzed using a validated UV-Vis spectroscopy, which indicated that the oil removed $86.21 \pm 2.48\%$ of liquid foundation [relative standard deviation (RSD) = 2.88%]. Therefore, we developed stable makeup removers containing 40-70% para rubber seed oil. Bio-oil removers containing 50% and 60% oil had the best appearance and texture and were subsequently evaluated for their makeup-removal efficacy. The bio-oil remover with the higher oil content was significantly better at removing makeup ($95.26 \pm 0.97\%$ removal by the 60% oil compared with $73.88 \pm 3.97\%$ removal by the 50% oil). To conclude, para rubber seed oil is a promising new bio-oil for the cosmetic industry, which broadens consumers' choices of bio-oil makeup removers. We believe that the manufacture and quality control of this innovative and efficient makeup remover are feasible on an industrial scale.

Keywords: Para rubber. Bio-oil. Color cosmetics. Makeup remover. Cleansing efficacy.

INTRODUCTION

Crop waste from various agricultural operations is continuously increasing each year, which has resulted in unsustainably high economic and environmental management costs. Consequently, it has become imperative to investigate conversions of agricultural wastes into specialty ingredients or innovative products (Lourith, Kanlayavattanakul, Chingunpitak, 2017a; Lourith *et al.*, 2017b).

Para rubber is an important raw material that is used for the manufacture of > 40,000 products (Kadir, Jantan, 2016). Thailand is one of the three major para rubber production countries in the world (Nair, 2010). Innovative sustainable products derived from rubber production by-products are already contributing to the value chain of the para rubber industry, e.g. tree trunks

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are used to manufactur products for the wood furniture industry.

In addition, para rubber seed oil can be used for bio-fuel production (Ikwuagwu, Ononogbu, Njoku, 2000; Ramadhas, Jayaraj, Muraleedharan, 2005) and animal feed (Gandhi, Cherian, Mulky, 1990). Extraction of the oil with *n*-hexane using a Soxhlet apparatus has been reported to yield a bio-oil with promising antioxidant activities for use in cosmetic products. This bio-oil is not cytotoxic to human skin fibroblasts and is rich in bioactive fatty acids that are essential for cosmetic applications. Further, its physicochemical properties are similar to those of vegetable oils that are commonly used components of many cosmetic formulations (Lourith et al., 2014). Additionally, the use of *n*-hexane as an extracting solvent is feasible for industrial practice owing to its ease of recovery and the quality of the recovered solvent, which can be then reused (Lourith et al., 2016).

Facial makeup products are commonly used to improve social attractiveness and the users' self-esteem. Water-resistant products are in high demand, although

they are more difficult to remove. Consequently, there is a requirement for the development of more robust makeup removers, and these are widely supplied with water-resistant makeup products (Lourith, Kanlayavattanakul, 2014). Efficient bio-oil-containing makeup removers particularly meet consumers' preferences.

UV-Vis spectroscopic methods are regarded as feasible and reliable methods for the routine evaluation of makeup remover efficacy *in vitro* as well as for use during the process of product development (Charoennit, Lourith, 2012; Lourith, Kanlayavattanakul, 2014). Therefore, in an integration of the agricultural and cosmetic industries, para rubber seed oil was comprehensively assessed for its makeup removal efficacy and developed into a makeup cleansing product with appropriate quality and safety for the cosmetic industry.

MATERIAL AND METHODS

All the solvents and reagents used in the analyses were of analytical grade, whereas all solvents and reagents required for the cosmetic formulations were of cosmetic grade.

Preparation and fatty acid analysis of para rubber seed oil

Seeds from the para rubber tree (*Hevea basiliensis*) cultivar RRIM 600 from plantations in Chiang Rai, the northern province of Thailand, were obtained from a farm situated close to Mae Fah Luang University. The seeds were dried in a hot air oven at 45 °C for 30 min, ground into powder, extracted with n-hexane using a Soxhlet apparatus, and concentrated to dryness in vacuo. The fatty acid composition of the resulting oil was determined by converting all fatty acids to fatty acid methyl esters (FAMEs) followed by GC-MS analysis. The oil, resuspended in toluene (J. T. Baker, USA), was mixed with MeOH (Merck, Germany) and 8% (v/v) HCl (VWR, USA), and incubated at 45 °C for 24 h. The methyl esters were extracted with *n*-hexane, and the *n*-hexane layer was dried over anhydrous MgSO₄ (Panreac, Spain). GC-MS analysis was performed on an Agilent (USA) 6890N gas chromatographed equipped with an Agilent HP-5MS capillary column (30 m \times 250 μ m, 0.25 μ m film thickness) and coupled to an Agilent 5973N mass spectrophotometer. Helium was used as a carrier gas in constant flow mode (1.0 mL/min). The FAME sample $(1 \mu l)$ in CH₂Cl₂ (VWR) was injected (220 °C) into the system in the splitless mode. The oven program was started at 50 °C (5 min), increased to 65 °C at a rate of 2 °C/min, then increased to 200 °C at a rate of 5 °C/min and held at 200 °C for 5 min, and finally increased to 250 °C at 10 °C/min then held at 250 °C for 10 min. The reference mass spectrum was obtained from the MS-Willey7n.1 database (Lourith *et al.*, 2014).

Validation of the *in vitro* cleansing efficacy of para rubber seed oil

The specificity, linearity, accuracy, and precision of liquid foundation (Colorstay, Revlon, USA) removal by para rubber seed oil were examined using a method previously described (Charoennit, Lourith, 2012; Lourith, Kanlayavattanakul, 2014; Parnsamut, Kanlayavattanakul, Lourith, 2017). The oil (0.080 g) was accurately weighed in a conical flask using an analytical balance (SI-234, Denver, USA). Ethanol (95%, Labscan, Ireland) was then added (40 mL), and the mixture was sonicated (690DAE, Crest Ultrasonics, Malaysia) for 2 min. The mixture was subsequently filtered through Whatman no. 1 filter paper into a 50 mL volumetric flask, and the filtrated was adjusted with additional 95% ethanol to achieve a final volume.

For the specificity validation, the sample was analyzed using a LibraS22 UV-Vis spectrophotometer (Biochrom, UK), and a specific wavelength was chosen for the analysis of the liquid foundation. Subsequently, the absorbance of a dilution series of the liquid foundation (0.5200–1.4200 mg/mL) was recorded at this specific wavelength. The linearity was determined, which gave a coefficient of determination of > 0.995.

The accuracy of the analytical conditions was validated by absorbing the liquid foundation (0.035 g) into a stack of four square $(2.5 \times 2.5 \text{ in})$ cotton sheets (Canton Medicare, Thailand), extracting the foundation from the sheets (using 4×10 mL), filtering the extracts as described above, and adjusting the final volume to 50 mL with 95% ethanol prior to recording the UV-Vis absorbance. The recovery (%) of the extracted makeup was then calculated. The precision of the analytical method was assessed as follows: liquid foundation (0.035 g) was applied onto a clean glass plate (3 × 3 cm), and the remover oil (0.080 g) was added. The glass plate was wiped with a stack of 4 cotton sheets $(2.5 \times 2.5 \text{ in})$ four times (top to bottom, bottom to top, left to right, then right to left). The foundation was then extracted from the wiped cotton and spectroscopic analysis was performed as described above.

All data were expressed as the mean \pm RSD. The recovery data and %RSD were compiled according to the Association of Official Analytical Chemists (AOAC International, 2002), the International Council for Harmonisation of Technical Requirements for Registration of Pharmaceuticals for Human Use (ICH, 2005), and the

United States Food and Drug Administration (USFDA, 2001) guidelines.

Formulation of an efficient and stable para rubber seed oil makeup remover

Cleansing products containing para rubber seed oil were then formulated. These contained PEG-20 glyceryl triisostearate, ethylhexyl palmitate, neopentyl glycol diheptanoate (and) isododecane, capric/caprylic triglyceride, tocopheryl acetate, and a fragrance (Namsiang, Thailand). The pH of 10% (v/v) solutions of the formulations were measured using a Lab850 pH meter (Schott, Germany). Sensory evaluation during the course of product development was performed by observing colors, odors, and textures. In addition, the cleansing ability of each product was scored based on a hedonic evaluation approach from 1 (lowest) to 3 (highest) (Chuarienthong, Lourith, Leelapornpisid, 2010).

Each remover was then subjected to accelerated stability testing by centrifugation at 3,500 rpm for 30 min (Micromax, Thermo, USA), and seven heat-cool cycles $(45 \pm 2 \,^{\circ}\text{C})$ for 48 h followed by $4 \pm 2 \,^{\circ}\text{C}$ for 48 h). The appearance and pH were examined and compared with the freshly prepared remover (Lourith, Kanlayavattanakul, Chingunpitak, 2017). The para rubber seed oil makeup removers that were stable and scored highly in the qualitative tests were then evaluated for their *in vitro* cleansing efficacy (Parnsamut *et al.*, 2017) using the validated method previously described.

Statistical analysis

All data were compared and analyzed using an independent sample *t* test. The *in vitro* cleansing efficacy

evaluation values and the preference test values were expressed as the mean \pm RSD and mean \pm SD (standard deviation), respectively (95% confidence intervals).

RESULTS AND DISCUSSION

The yield of the oil that was extracted from the para rubber seeds was $19.32 \pm 0.54\%$, which agrees with the findings of our previous report $(19.02 \pm 0.96\%)$. The fatty acid profiles of the oils are shown in Figure 1. Oleic and linoleic acids were found to be the major fatty acid substituents of the oil, followed by palmitic and stearic acids. These findings are in strong agreement with our previous study describing the fatty acid content of para rubber oil prepared by Soxhlet extraction with *n*-hexane for the cosmetic industry (Lourith *et al.*, 2014). As a result, we predict that the oil will be non-cytotoxic to cultured cells (Chaikul, Lourith, Kanlayavattanakul, 2017; Lourith *et al.*, 2014), and this para rubber seed oil preparation protocol is standard for industrial practice. Then, we tested the oil for its makeup removal efficacy.

Makeup cosmetics are categorized into base (powder and foundation) and point makeup (eye, lip, and cheek products). Liquid foundation is a base makeup that is mainly applied on the face (Lourith, Kanlayavattanakul, 2014) and is the most commonly used makeup product (Romanowski, 2014).

First, we developed a UV-Vis spectroscopic method to analyze liquid foundation removal. The working wavelength was determined to be 258 nm (Figure 2A). The linearity of UV-Vis spectroscopic method was established by measuring the absorbance of six replicate samples of the liquid foundation at each concentration of a dilution series at 258 nm. The coefficient of determination was > 0.995 (Figure 2B), indicating that our proposed method

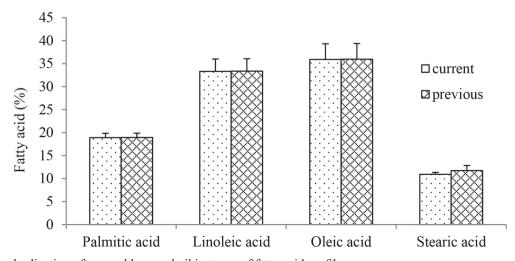


FIGURE 1 - Standardization of para rubber seed oil in terms of fatty acid profiles.

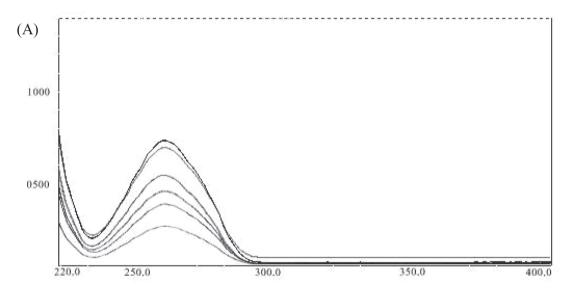
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has a high precision (AOAC, 2002). The validity and reliability of this method was then assessed by calculating the relative standard deviation. The resulting %RSD confirmed the accuracy of our analytical method [based on USFDA guideline (2001)]. The precision of the analytical method was confirmed by analyzing six replicate samples containing 100% of the test concentration (0.7 mg/mL). The results are shown in Table I.

The para rubber seed oil removed $86.21 \pm 2.48\%$ of the liquid foundation. The precision of the liquid foundation analysis was determined to be within the acceptable range that is specified in the AOAC (2002) and ICH (2005) guidelines, as the recovery was close to 100% with an RSD of 2.88%. These findings ensure the precision of our method under the same operating conditions over a short interval of time and the inter-assay precision within our laboratory.

Finally, we developed makeup removers containing para rubber seed oil, and the appearance and physicochemical properties of each formulation were characterized (Table II). All the formulated makeup removal products were a clear solution with a yellow hue, and the color was observed to darken in correlation with increasing oil content. The measured pH values of the formulations were found to be within the acceptable range for cosmetic products (Lourith, Kanlayavattanakul, Chingunpitak, 2017). All the formulations were found to be stable following centrifugation assays and heat-cool cycle accelerated stability tests (Table II).

In the sensory test evaluations, the formulator scored the color, odor, texture, and cleansing performance of each preparation [from 1 (lowest) to 3 (highest)]. The makeup remover with the smallest amount of the bio-oil was found to be the lowest scoring cleanser. The



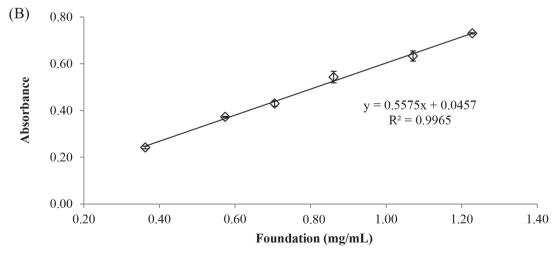


FIGURE 2 - Specificity (A) and standard curve (B) for removal efficacy evaluation against liquid foundation.

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TABLE I - *In vitro* removal efficacy of para rubber seed oil and makeup removers

Sample	Absorbance	Amount (mg/mL)		Cleansing	RSD (%)
		Add	Found	efficacy (%)	KSD (70)
Para rubber seed oil	0.3900 ± 0.0108	0.7000 ± 0.0001	0.6030 ± 0.0174	86.21 ± 2.48	2.88
Makeup remover					
50% oil	0.3340 ± 0.0155		0.5171 ± 0.0278	73.88 ± 3.97	4.64
60% oil	0.4174 ± 0.0038		0.6668 ± 0.0068	95.26 ± 0.97	1.01

TABLE II - The components, stability and preference of para rubber seed oil makeup removers

	Remover (% w/w)					
Ingredient	1	2	3	4		
PEG-20 glyceryl triisostearate						
Ethylhexyl palmitate	39.6	39.6	39.6	29.6		
Neopentyl glycol diheptanoate (and) isododecane						
Capric/caprylic triglyceride	20	10	-	-		
Tocopheryl acetate	0.2	0.2	0.2	0.2		
Para rubber seed oil	40	50	60	70		
Fragrance	0.2	0.2	0.2	0.2		
Centrifuge assay	Homogenous					
pH						
Initial	5.23 ± 0.00	5.18 ± 0.00	4.26 ± 0.01	4.36 ± 0.00		
7 Heat-Cool cycles	5.12 ± 0.00	5.16 ± 0.00	4.91 ± 0.00	4.66 ± 0.00		
Preference						
Color	3	3	2	1		
Odor	2	2	2	1		
Texture	3	3	3	3		
Cleansing	1	2	2	3		
Total (12)	9	10	9	8		

preparation with the greatest amount of para rubber seed oil was scored highest for liquid foundation cleansing, but was highly viscous. Based on the total scores for each formulation (resulting in minimum and maximum scores of 4 and 12, respectively), we subsequently assessed the *in vitro* liquid foundation removal efficacy of the two highest scoring removers.

The makeup remover containing 60% para rubber seed oil was the best remover with $95.26 \pm 3.97\%$ cleansing efficacy, which performed significantly (p < 0.001) better than pure para rubber seed oil and a 50% para rubber seed oil formulation (Table I). Further, the cleansing efficacy of the para rubber seed oil remover ($74.92 \pm 2.07\%$ and $94.48 \pm 3.37\%$ for oil contents of 50% and 60%, respectively) was considerably better than the

formulated tea seed oil remover previously reported by our laboratory (Parnsamut, Kanlayavattanakul, Lourith, 2017).

CONCLUSIONS

Hence, we report the transformation of a para rubber by-product into an innovative product for the cosmetic industry. Para rubber seed oil is a novel and promising biooil owing to its safety and biological activity *in vitro* and *ex vivo* (Chaikul *et al.*, 2017; Lourith *et al.*, 2014). Makeup removers containing para rubber seed oil are stable and have effective cleansing abilities. Additionally, this new product will broaden the range of consumers' favored biooil containing makeup removers.

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To conclude, makeup removers containing para rubber seed oil represent a potential high-value application of rubber by-product that is feasible for development on an industrial scale.

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