Introducing the Theoretical and Experimental Plant Physiology - The new official journal of the Brazilian Society of Plant Physiology

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On behalf of the Editorial Board of the Brazilian Journal of Plant Physiology (BJPP), I am pleased to announce the title change to Theoretical and Experimental Plant Physiology (TxPP).

From Volume 25, Issue 1 onwards (the electronic version will be released in 2013), the journal will be published under the name TxPP with a new cover and layout. The TxPP will replace BJPP as the official journal of the Brazilian Society of Plant Physiology (BSPP).

The history of TxPP started 25 years ago. In 1989, the *Revista Brasileira de Fisiologia Vegetal* was created as the official journal of the BSPP. This first version was of great value to Brazilian researchers, as a new means of publishing their papers became available. In 2001, a new version of the journal integrated and expanded the readership, by publishing the papers in English. This change was crucial, as it enabled indexing in Agrindex, Biological Abstracts, CAB, Chemical Abstracts, SciELO, Scopus and The British Library, thus allowing the journal to reach a much larger audience around the world.

Now, twenty five years after its inception, BJPP is being discontinued to give way to the new *Theoretical and Experimental Plant Physiology*. In a survey of our Editorial Board in December 2012, all members were in favour of the change. We think that it is important that we let our readers know the reasons for the change. The first reason relates to the withdrawal of the term "*Brazilian*" from the title. Our idea was to widen access to the new journal, thus encouraging researchers from all other countries to submit important findings and publish well-designed studies in the field of plant physiology. The second reason is the increased recognition of the links between cell biology, gene

regulation, signalling and the response of developmental processes in plants.

The Editorial Board is convinced that you will be pleased with the new title and that it will have a greater appeal to a wider audience. We also hope that you will agree with us that this title more clearly indicates that we intend to publish papers that will encompass a wide range of topics in plant physiology.

We will continue to be strict concerning the ethics of publication. The tool "iThenticate" that we incorporated in 2012, is an important means of establishing a level of trust with the authors and of improving the reliability of the published papers.

We are grateful to Editorial Board members from all over the world for their contribution to improve the journal and to select the new journal title. In order to diversify the Editorial Board, we plan to recruit members from many different disciplines as well as from different geographic regions. We believe that a strong Editorial Board improves the quality of a journal and is a basis for future development.

I am grateful to our advisors (Professors Rafael Ribeiro, Paulo Mazzafera and Ricardo Antunes Azevedo) for their enthusiasm, perspective and conviction for the remodelling of the journal. I owe much to Professor Gustavo Habermann, President of the BSPP, for having believed that the new ideas would succeed. I also greatly appreciate the support I have received from members of the Editorial Office during this period of change.

Finally, I hope the TxPP will generate fundamental contributions to the field of plant physiology and will improve plant science research worldwide. **Then, please do join and share your knowledge with us!**