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The BOR in the *Journal Citation Reports*: An achievement by all of us!

When the new Publishing Commission of the *Brazilian Oral Research* (BOR) took office, one of our concerns was to create a new, more up-to-date graphic design for the Journal. Our greatest endeavor, however, was to ensure correct indexation and citation of the BOR in the pertinent databases.

When researching the BOR in PUBMED, we found the title *Pesquisa Odontológica Brasileira* (POB). As of 2004, however, the POB changed its name permanently to *Brazilian Oral Research*, and the title POB remained on the journal's cover in finer print (only as a statement of its origin), leading relevant indexation databases – and even some authors – to assume the name had not changed and prompting them to continue working with the title POB.

Following the graphic makeover, effective as of Volume 21, we removed the entire POB title from the cover. We then wrote a letter to MEDLINE's Executive Editor, Sheldon Kotzin, who understood our concern and determined that BOR's citation would be changed in 2007. He further committed to gradually correcting the former citation of the Journal previous to 2007. Similar letters are also being forwarded to CNPq, CAPES and SCIELO, so as to correct this oversight definitively.

Authors that submit articles to the BOR can and should aid in this effort by registering their scientific production in the LATTES Platform and in DATA-CAPES using BOR's proper name and ISSN, so that our journal may also be correctly indexed in these databases.

We now have a new goal: to achieve indexation of the BOR at Thomson Scientific, which is responsible for the *Journal Citation Reports* (JCR) and for the Institute for Scientific Information (ISI). This will allow the BOR to be ranked as Qualis B – International in the CAPES journal ranking system.

In order to do so, two conditions need to be satisfied in addition to providing the pertinent documentation. First, the “international diversity geographic representation” of authors and citations must be obtained. Toward this end, a comprehensive effort to publicize BOR is being made to present the journal to the international community, aiming at boosting international participation in the journal. In fact, the effort is already producing results: we are presently receiving contributions from South America and North America.

The second condition requires the participation and strong support of all SBPqO members and authors of scientific articles: papers published in the BOR must be cited in articles published in the 49 scientific journals in the field of dentistry (and others) that are indexed in the JCR. They are presented in the table on the next page.

Furthermore, when submitting new articles for publication in the BOR, we must not forget to cite any earlier articles published in the selfsame BOR.

We must trust in the effective results of this effort to bring benefits to the entire Brazilian scientific community, especially to the dental community, as we will be the first Brazilian journal in the JCR.

The application for inclusion can be submitted only once every two years, and we intend to do so in 2008. We count on the participation of everyone toward achieving this greater goal, and contributing toward building a higher level of Brazilian dentistry.

More changes are yet to come.

Table - Journals from the Dentistry, Oral Surgery & Medicine categories (2006 JCR Science Edition – <http://admin.isiknowledge.com/JCR/JCR>).

Rank	Abbreviated Journal Title (linked to journal information)	ISSN	Impact Factor	Articles
1	Acta Odontologica Scandinavica	0001-6357	1.017	60
2	American Journal of Dentistry	0894-8275	1.027	76
3	American Journal of Orthodontics and Dentofacial Orthopedics	0889-5406	0.968	194
4	Angle Orthodontist	0003-3219	0.777	162
5	Archives of Oral Biology	0003-9969	1.655	142
6	Australian Dental Journal	0045-0421	0.568	56
7	British Dental Journal	0007-0610	0.848	121
8	British Journal of Oral & Maxillofacial Surgery	0266-4356	0.654	116
9	Caries Research	0008-6568	2.304	79
10	Cleft Palate-Craniofacial Journal	1055-6656	0.724	108
11	Cleft Palate-Craniofacial Journal	0905-7161	2.497	114
12	Community Dentistry and Oral Epidemiology	0301-5661	1.870	50
13	Cranio-the Journal of Craniomandibular Practice	0886-9634	0.603	37
14	Critical Reviews in Oral Biology & Medicine	1045-4411	6.000	0
15	Dental Materials	0109-5641	2.381	148
16	Dental Traumatology	1600-4469	0.744	64
17	Dentomaxillofacial Radiology	0250-832X	0.821	87
18	European Journal of Oral Sciences	0909-8836	1.747	132
19	European Journal of Orthodontics	0141-5387	0.621	91
20	International Dental Journal	0020-6539	0.364	52
21	International Endodontic Journal	0143-2885	1.429	115
22	International Journal of Oral & Maxillofacial Implants	0882-2786	1.705	102
23	International Journal of Oral and Maxillofacial Surgery	0901-5027	1.212	193
24	International Journal of Periodontics & Restorative Dentistry	0198-7569	0.898	56
25	International Journal of Prosthodontics	0893-2174	1.660	97
26	Journal of Adhesive Dentistry	1461-5185	1.313	54
27	Journal of the American Dental Association	0002-8177	1.162	154
28	Journal of Clinical Periodontology	0303-6979	2.380	125
29	Journal of Cranio-maxillofacial Surgery	1010-5182	1.171	92
30	Journal of Dentistry	0300-5712	1.702	107
31	Journal of Dental Research	0022-0345	3.475	177
32	Journal of Endodontics	0099-2399	3.077	208
33	Journal of Oral and Maxillofacial Surgery	0278-2391	1.252	274
34	Journal of Oral Pathology & Medicine	0904-2512	1.530	106
35	Journal of Oral Rehabilitation	0305-182X	1.044	124
36	Journal of Orofacial Pain	1064-6655	1.889	29
37	Journal of Periodontal Research	0022-3484	2.472	78
38	Journal of Periodontology	0022-3492	1.703	248
39	Journal of Prosthetic Dentistry	0022-3913	0.879	148
40	Journal of Public Health Dentistry	0022-4006	0.805	49
41	Operative Dentistry	0361-7734	1.449	103
42	Oral Diseases	1354-523X	1.464	84
43	Oral Microbiology and Immunology	0902-0055	2.089	66
44	Oral Oncology	1368-8375	2.103	130
45	Oral Surgery Oral Medicine Oral Pathology Oral Radiology and Endodontics	1079-2104	1.221	227
46	Pediatric Dentistry	0164-1263	0.766	71
47	Periodontology 2000	0906-6713	2.800	36
48	Quintessence international	0033-6572	0.606	91
49	Swedish Dental Journal	0347-9994	0.684	15